WEWS

Flight Dates 09/04/12-10/01/12

Order Sep 00:20:00

A35+

Product Estimate # 1536

OFA Sked A 09.25-10.01.12 Alt Order # 310374 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 09/07/12 09/07/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

> 1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007 Demographic

Agency **GMMB** Inc **Rev Codes** POL POL CAND

Buying Contact Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-3 1010 Wisconsin Avenue - Suite #80

Agency Ref 2 Advertiser Ref Washington, DC 20007

Start Date

Primary Account Executive

Order%

Daniel Baylog

Account Executive

ON YOUR SIDE

Daniel Baylog 100%

End Date

Order Share 100% Market Value 101430

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

- . .

Order Totals Billing Plan Rating Start Date End Date Month # of Spots Net Amount Gross Amount # Spots **Net Amount Gross Amount** September 2012 96 \$76,640.25 \$90,165.00 0.00 08/27/12 09/30/12 96 \$76,640.25 \$90,165.00 October 2012 \$9,575.25 \$11,265.00 0.00 10/01/12 10/01/12 21 \$9,575.25 \$11,265.00 21 117 \$86,215.50 \$101,430.00 0.00 Totals

											I Ota	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WEWS 0	9/25/12	10/01/12	4-430am America	a This MOLM	4-430a	MTWTF	:30	5	\$35.00 P-3	0.00 NM	4	\$140.00
			4-430a America	This Morı								
Start I	Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24	1/12 (09/30/12	- TWTF	3	\$35.00	0.00						
Week: 10/01	/12 ′	10/07/12	M	1	\$35.00	0.00						
E 2 WEWS 0	9/25/12	10/01/12	_	CM	430-5a	МГЖГБ	:30	5	\$40.00 P-3	0.00 NM	4	\$160.00





<u>Contract / Revision</u> 310374 <u>Flight Dates</u> 09/04/12-10/01/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/07/12/ 09/07/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 09.25-10.01.12 Estimate # 1536

Ln Ch Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	als Amount
		M-F 430-5am Ne M-F 430-5am Ne									
Start Date Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekdays - TWFF M	Spots/Week 3	Rate \$40.00 \$40.00	Rating 0.00 0.00						
E 3 WEWS 09/25/		M-F GMC 5-6a M-F GMC 5-6a	СМ	5-6a	МГЖГБ	:30	5	\$75.00 P-3	0.00 NM	4	\$300.00
<u>Start Date</u> Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekdays - TWTF M	Spots/Week 3 1	Rate \$75.00 \$75.00	Rating 0.00 0.00						
E 4 WEWS 09/25/	12 10/01/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГЖТБ	:30	5	\$200.00 P-3	0.00 NM	4	\$800.00
<u>Start Date</u> Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekdays - TWTF M	Spots/Week 3 1	Rate \$200.00 \$200.00	Rating 0.00 0.00						
E 5 WEWS 09/25/	12 10/01/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	МГЖГБ	:30	8	\$210.00 P-3	0.00 NM	6	\$1,260.00
<u>Start Date</u> Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekdays - TWTF M	Spots/Week 4 2	Rate \$210.00 \$210.00	Rating 0.00 0.00						
E 6 WEWS 09/25/	12 10/01/12	Sa 6a-8a News Sa 6-8a News	СМ	6-8a	S-	:30	2	\$75.00 P-3	0.00 NM	2	\$150.00
Start Date Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekdays S-	Spots/Week 2 0	Rate \$75.00 \$0.00	Rating 0.00 0.00						
E 9 WEWS 09/25/	12 10/01/12	SU 5-530a Wall S SU 5-530a Wall S		5-530a	S	:30	1	\$25.00 P-3	0.00 NM	1	\$25.00
<u>Start Date</u> Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekdays S	Spots/Week 1 0	Rate \$25.00 \$0.00	Rating 0.00 0.00						
E 10 WEWS 09/25/	12 10/01/12	M-F 9-10a M-F 9-10a	СМ	9-10a	MTWTF	:30	5	\$175.00 P-3	0.00 NM	4	\$700.00
<u>Start Date</u> Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekdays - TWFF M	Spots/Week 3 1	Rate \$175.00 \$175.00	Rating 0.00 0.00						
E 11 WEWS 09/25/	12 10/01/12	M-F 10-11a M-F 10-11a	СМ	10-11a	МГЖГБ	:30	5	\$300.00 P-3	0.00 NM	4	\$1,200.00
<u>Start Date</u> Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekdays - TWTF M	Spots/Week 3 1	Rate \$300.00 \$300.00	Rating 0.00 0.00						
E 12 WEWS 09/25/	12 10/01/12	M-F 11-12p M-F 11-12p	СМ	11a-12p	МГЖГБ	:30	3	\$225.00 P-3	0.00 NM	3	\$675.00
<u>Start Date</u> Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekdays - TWTF M	Spots/Week 2 1	Rate \$225.00 \$225.00	Rating 0.00 0.00						
E 13 WEWS 09/25/	12 10/01/12	M-F 12pm News M-F 12-1p News	СМ	12-1p	MTWTF	:30	5	\$225.00 P-3	0.00 NM	4	\$900.00
<u>Start Date</u> Week: 09/24/12 Week: 10/01/12	End Date 09/30/12 10/07/12	Weekdays - TWTF M	Spots/Week 3 1	Rate \$225.00 \$225.00	Rating 0.00 0.00						
E 14 WEWS 09/25/	12 10/01/12	M-F 1-2p M-F 1-2p	СМ	1-2p	MTWTF	:30	5	\$200.00 P-3	0.00 NM	4	\$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						





<u>Contract / Revision</u> 310374 <u>Flight Dates</u> 09/04/12-10/01/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/07/12/ 09/07/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product OFA Sked A 09.25-10.01.12 Estimate # 1536

		/=	. . 5			D . D:	D. T	Tot	
Ln Ch Start End	•	k Start/End		Len Sp		Rate Pri			Amount
E 14 WEWS 09/25/12 10/01/12	2 M-F 1-2p CM M-F 1-2p	1-2p	МГWГF	:30	5	\$200.00 P-3	0.00 NM	4	\$800.00
Start Date End Date	•	k Rate	Rating						
Week: 09/24/12 09/30/12		3 \$200.00	0.00						
Week: 10/01/12 10/07/12		1 \$200.00	0.00						
E 15 WEWS 09/25/12 10/01/12		2-3p	МГЖГБ	:30	3	\$400.00 P-3	0.00 NM	3	\$1,200.00
	M-F 2-3p	_							
Start Date End Date			Rating						
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	''	2 \$400.00 1 \$400.00	0.00 0.00						
E 16 WEWS 09/25/12 10/01/12		9-10a	S	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
L 10 WEWS 09/29/12 10/01/13	SU This Week 9-10a Civi	9-10a	5	.50	'	ψ300.001 -3	0.00 14101	'	ψ300.00
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 09/24/12 09/30/12	S	1 \$300.00	0.00						
Week: 10/01/12 10/07/12		0 \$0.00	0.00						
E 17 WEWS 09/25/12 10/01/12		10-1030a	S	:30	1	\$35.00 P-3	0.00 NM	1	\$35.00
Start Data - End Data	SU Kaleidoscope	. Doto	Doting						
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	· — — — — — — — — — — — — — — — — — — —	<u>Rate</u> 1 \$35.00	Rating 0.00						
Week: 10/01/12 10/07/12		0 \$0.00	0.00						
E 18 WEWS 09/25/12 10/01/1	2 SU 1030-11a Showcase@M	1030-11a	S	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
	SU 1030-11a Showcase c					,			,
Start Date End Date			Rating						
Week: 09/24/12 09/30/12		1 \$150.00	0.00						
Week: 10/01/12 10/07/12		0 \$0.00	0.00						_
E 20 WEWS 09/25/12 10/01/1:	2 M-F 4-5p Dr. OZ CM M-F 4-5p Dr. Oz	4-5p	MTWTF	:30	5	\$370.00 P-3	0.00 NM	4	\$1,480.00
Start Date End Date		k Rate	Rating						
Week: 09/24/12 09/30/12		3 \$370.00	0.00						
Week: 10/01/12 10/07/12		1 \$370.00	0.00					_	
E 21 WEWS 09/25/12 10/01/1	2 M-F 3-4P Katie CM M-F 3-4p Katie	3-4p	MTWTF	:30	5	\$225.00 P-3	0.00 NM	4	\$900.00
Start Date End Date		k Rate	Rating						
Week: 09/24/12 09/30/12		3 \$225.00	0.00						
Week: 10/01/12 10/07/12		1 \$225.00	0.00						
E 22 WEWS 09/25/12 10/01/1	2 M-F 5-6p News CM M-F 5-6p News	5-6p	МГWГF	:30	5	\$325.00 P-3	0.00 NM	4	\$1,300.00
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 09/24/12 09/30/12		3 \$325.00	0.00						
Week: 10/01/12 10/07/12		1 \$325.00	0.00						
E 23 WEWS 09/25/12 10/01/1	2 M-F 6-630p News CM M-F 6-630p News	6-630p	MTWTF	:30	3	\$400.00 P-3	0.00 NM	3	\$1,200.00
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 09/24/12 09/30/12	- ТWГF	2 \$400.00	0.00						
Week: 10/01/12 10/07/12		1 \$400.00	0.00						
E 24 WEWS 09/25/12 10/01/1	2 SA 7-8p Rotation CM SA 7-8p Rotation	7-8p	S-	:30	2	\$300.00 P-3	0.00 NM	2	\$600.00
Start Date End Date		k Rate	Rating						
Week: 09/24/12 09/30/12	S-	2 \$300.00	0.00						
Week: 10/01/12 10/07/12		0 \$0.00	0.00						
E 25 WEWS 09/25/12 10/01/12	2 SU 6-630p News CM SU 6-630p News	6-630p	S	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00





Contract / Revision 310374 Flight Dates 09/04/12-10/01/12 Hiatus Dates

<u>Original Date / Revision</u> 09/07/12/ 09/07/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 09.25-10.01.12 Estimate # 1536

Description Column Description Descr		a				a/=						Tot	
Start Date End Date Weekday Weekday Spots/Week Rate Rating Week Weekday Week Spots Spo	Ln Ch	Start	End	Inventory Code				•					Amount
Week: 09/24/12 09/30/12 09/	E 25 WEWS	09/25/1	2 10/01/12	•	СМ	6-630p	S	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Best 1001112 1007712	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
E28 WEWS 09/25/12 10/01/12 MF-7/30p				S									
Transport Tran						-							
Week: 09/24/12 09/30/12 1/	E 28 WEWS	09/25/1	2 10/01/12	•	СМ	7-730p	MIWIF	:30	5	\$450.00 P-3	0.00 NM	5	\$2,250.00
Mosk: 1001/12 M-F730-8P	<u>Sta</u>	art Date	End Date		Spots/Week	Rate	Rating						
E30 WEWS 09/25/12 1001/12 M-F 730-8P													
Table						-		.20		£450.00 D.0	0.00 NIM	_	ФО ОГО ОО
Week: 09/24/12 09/30/12 09/	E 30 WEWS	09/25/1	2 10/01/12			730-8p	MI WIF	:30	5	\$450.00 P-3	U.UU INIVI	5	\$2,250.00
Mesk: 10/01/12 10/07/12 M	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
E32 WEWS 09/25/12 10/01/12 Monday DWS CM 8-10p M 30 1 \$4,500.00 P-3 0.00 NM 1 \$4,500.00					=								
Monday DWS Monday DWS Weekdays Spots/Week Rate Rating O.00										^.			^.
Week: 109/24/12 09/30/12 100/17/12 M 1 \$4,500.00 0.00	E 32 WEWS	09/25/1	2 10/01/12	•	СМ	8-10p	M	:30	1	\$4,500.00 P-3	0.00 NM	1	\$4,500.00
Week: 10/01/12 10/07/12 M			End Date		Spots/Week		Rating						
E33 WEWS 09/28/12 10/01/12 Monday Prime C CM 10-11p M :30 1 \$2,000.00 P-3 0.00 NM 1 \$2,000.00					-	*							
Monday Prime C Week: 09/24/12 09/30/12								.20		\$2,000,00 B 2	0.00 NIM	4	\$2,000,00
Week: 09/24/12 09/30/12 0 \$0.00 0.00	E 33 WEWS	09/25/1	2 10/01/12	•	CIVI	10-11р	IVI	:30	1	\$2,000.00 P-3	U.UU INIVI	1	\$2,000.00
Week: 10/01/12 10/07/12 M 1 \$2,000.00 0.00													
E37 WEWS 09/25/12 09/25/12 Tuesday Prime C CM 10-11p -T :30 1 \$2,800.00 P-3 0.00 NM 1 \$2,000.00 P-3 0.00 NM 1 \$1,000.00 P					ū								
Tuesday Prime C Week: 09/24/12 09/30/12 Tuesday Prime C Sant Date End Date Weekdays Spots/Week Rate Rating 0.00								.30	1	\$2 800 00 P-3	0.00 NM	1	\$2,800,00
Week: 09/24/12 09/30/12 09/				Tuesday Prime C		·		.30	'	φ2,000.00 F-3	O.OO INIVI	'	φ2,000.00
E 39 WEWS 09/25/12 10/01/12 Wednesday Prime C CM 10-11p W :30 1 \$2,000.00 P-3 0.00 NM 1 \$2,000.00													
Wednesday Prime C Start Date End Date Weekdays Spots/Week Rate South S								.20		\$2,000,00 B 2	0.00 NIM	4	\$2,000,00
Week: 09/24/12 Week: 10/01/12 09/30/12 10/07/12 W 1 \$2,000.00 0.00 0.00 0.00 E 43 WEWS 09/27/12 09/27/12 1 Thursday Prime C Thursday Prime B Third Prime C Third Prime B	E 39 WEWS	09/25/1	2 10/01/12	•		10-11р	vv	.30	'	\$2,000.00 P-3	U.UU INIVI	,	\$2,000.00
Week: 10/01/12 10/07/12													
E43 WEWS 09/27/12 09/27/12 Thursday Prime C													
Thursday Prime C Start Date End Date Weekdays Oy/30/12								.20		\$2,000,00 D 2	0.00 NIM	4	\$2,800,00
Week: 09/24/12 09/30/12 T 1 \$2,800.00 0.00 E 45 WEWS 09/25/12 10/01/12 Friday Prime B CM 9-10p F :30 1 \$1,400.00 P-3 0.00 NM 0.00 NM 0.00 NM 0.00 NM <td>E 43 WEWS</td> <td>09/27/1</td> <td>2 09/27/12</td> <td>•</td> <td></td> <td>10-11р</td> <td> 1</td> <td>:30</td> <td>1</td> <td>\$2,800.00 P-3</td> <td>U.UU INIVI</td> <td>1</td> <td>\$2,800.00</td>	E 43 WEWS	09/27/1	2 09/27/12	•		10-11р	1	:30	1	\$2,800.00 P-3	U.UU INIVI	1	\$2,800.00
E 45 WEWS 09/25/12 10/01/12 Friday Prime B													
Start Date End Date Weekdays Spots/Week Rate Rating 0,000 0,000													
Week: 09/24/12	E 45 WEWS	09/25/1	2 10/01/12		СМ	9-10p	F	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
Week: 09/24/12	Sta	art Date	End Date	Weekdays	Spots/Week		Rating						
E 46 WEWS 09/25/12 10/01/12 Friday Prime C													
Friday Prime C Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 F- 1 \$1,400.00 0.00 Week: 10/01/12 10/07/12 0 \$0.00 0.00 E 49 WEWS 09/30/12 09/30/12 Sunday Prime B CM 8-9p S :30 1 \$3,300.00 P-3 0.00 NM 1 \$3,300.00 P-3 Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Rating Rating Rating Rating Rating Rating Rating Rating Rating Rating Rating													
Week: 09/24/12 09/30/12 F 1 \$1,400.00 0.00 Week: 10/01/12 10/07/12 0 \$0.00 0.00 E 49 WEWS 09/30/12 09/30/12 Sunday Prime B Sunday Prim	E 46 WEWS	09/25/1	2 10/01/12		СМ	10-11p	F	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
Week: 10/01/12 10/07/12 0 \$0.00 0.00 E 49 WEWS 09/30/12 09/30/12 Sunday Prime B Sunday Prime B CM 8-9p S :30 1 \$3,300.00 P-3 0.00 NM 0.00 NM<	Sta	art Date	End Date		Spots/Week	Rate	Rating						
E 49 WEWS 09/30/12 09/30/12 Sunday Prime B Sunday				=									
Sunday Prime B <u>Start Date </u>										A	0.05	_	A
	E 49 WEWS	09/30/1	2 09/30/12	•	СМ	8-9p	S	:30	1	\$3,300.00 P-3	0.00 NM	1	\$3,300.00
Week: 09/24/12 09/30/12S 1 \$3,300.00 0.00	Sta	art Date			Spots/Week	Rate							
	Week: 09/	/24/12	09/30/12	S	1	\$3,300.00	0.00						





<u>Contract / Revision</u> 310374 <u>Flight Dates</u> 09/04/12-10/01/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/07/12/ 09/07/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product OFA Sked A 09.25-10.01.12 Estimate # 1536

la Chart Fad	Inventory Code - Dreek	Ctout/Find Ti	ina a Davia	lan Co	_4_	Data Dei	Dta Tura	Tota	
Ln Ch Start End	•	Start/End Ti		Len Sp		Rate Pri			Amount
E 51 WEWS 09/25/12 09/25/12	ABC Tuesday Prime CM Tuesday Prime	DW1S Prem	iere P⊱T	:30	2	\$4,500.00 P-3	0.00 NM	2	\$9,000.00
Start Date	Weekdays Spots/Week 2	Rate \$4,500.00	Rating 0.00						
E 52 WEWS 09/27/12 09/27/12	Thursday Prime B CM Thursday Prime B	9-10p	T	:30	1	\$3,500.00 P-3	0.00 NM	1	\$3,500.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	T 1	\$3,500.00	0.00						
E 54 WEWS 09/25/12 10/01/12	M-F 1135p-1202a Nightl © M M-F 1135p-1202a Nightlir	1135p-1207x	MTWTF	:30	3	\$250.00 P-3	0.00 NM	3	\$750.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	- TWTF 2	\$250.00	0.00						
Week: 10/01/12 10/07/12	M 1	\$250.00	0.00					_	
E 55 WEWS 09/25/12 10/01/12	M-SU 11-1135P Late Nev	11-1135p	MTWTF- S	:30	4	\$700.00 P-3	0.00 NM	3	\$2,100.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	- TWTF- S 3	\$700.00	0.00						
Week: 10/01/12 10/07/12	0	\$0.00	0.00			\$000 00 D 0	0.00.1114		# 000 00
E 56 WEWS 09/25/12 10/01/12	SU 1135p-12a Sports Ext	1135p-12x		:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	S 1 0	\$300.00 \$0.00	0.00 0.00						
E 57 WEWS 09/25/12 10/01/12	<u>`</u>	1202-107x	MTWTF	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
	M-F 1202a-107a Jimmy K			.50	'	ψ100.001 -3	0.00 INIVI	'	Ψ100.00
Start Date End Date	Weekdays Spots/Week	Rate Page 20	Rating						
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	- TWΓF 1	\$100.00 \$0.00	0.00 0.00						
E 58 WEWS 09/25/12 10/01/12		106a-206a	MTWTF	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
	M-F 106a-206a								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	- TWTF 1	\$75.00	0.00						
Week: 10/01/12 10/07/12	0	\$0.00	0.00	.20		ФЕЕ 00 D 2	0.00 NIM	_	ФГГ 00
E 59 WEWS 09/25/12 10/01/12	Sa Criminal Minds	1135p-105x	S-	:30	1	\$55.00 P-3	0.00 NM	1	\$55.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	S- 1 0	\$55.00 \$0.00	0.00 0.00						
E 60 WEWS 09/25/12 10/01/12				-30	1	\$75.00 D 2	0.00 NIM	1	\$75.00
	Sa Numbers	1235-205a	S-	:30	'	\$75.00 P-3	U.UU INIVI	'	\$75.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	S- 1 0	\$75.00 \$0.00	0.00 0.00						
E 61 WEWS 09/25/12 10/01/12		1135p-105x	S	:30	1	\$55.00 P-3	0.00 NM	1	\$55.00
Start Date End Date	Weekdays Spots/Week	Pate	Pating						
Week: 09/24/12 09/30/12	S <u>Spois/Week</u>	<u>Rate</u> \$55.00	Rating 0.00						
Week: 10/01/12 10/07/12	0	\$0.00	0.00						
E 62 WEWS 09/25/12 10/01/12	Numbers CM Sa Numbers	1235-205a	S	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	S 1	\$75.00	0.00						





Contract / Revision 310374 Flight Dates 09/04/12-10/01/12 Hiatus Dates

<u>Original Date / Revision</u> 09/07/12/ 09/07/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 09.25-10.01.12 Estimate # 1536

										Tot	als
Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 62 WEWS 09	9/25/12	2 10/01/12	Numbers Sa Numbers	СМ	1235-205a	S	:30 1	\$75.00 P-3	0.00 NM	1	\$75.00
Start D Week: 10/01/		End Date 10/07/12	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00					
E 66 WEWS 09	9/29/12	2 09/29/12	OSU Football Ohio State Football	CM all	12p-1130p	S-	:30 2	2 \$6,000.00 P-3	0.00 NM	2	\$12,000.00
Start D Week: 09/24/		End Date 09/30/12	Weekdays S-	Spots/Week 2	Rate \$6,000.00	Rating 0.00					
E 70 WEWS 09	9/29/12	2 09/29/12	OSU Football Ohio State Football	CM all	12p-1130p	S-	:30 1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
Start D Week: 09/24/		End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$6,000.00	Rating 0.00					
E 72 WEWS 09	9/29/12	2 09/29/12	NCAA Prime Gan		8-1130p	S-	:30 1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
Start D Week: 09/24/		End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
E76 WEWS 09	9/25/12	2 10/01/12	Wednesday Prime Wednesday Prim		8-9p	W	:30 1	\$5,000.00 P-3	0.00 NM	1	\$5,000.00
Start D Week: 09/24/ Week: 10/01/	12	End Date 09/30/12 10/07/12	Weekdays W	Spots/Week 1 0	Rate \$5,000.00 \$0.00	Rating 0.00 0.00					
E 78 WEWS 09			Sunday Prime A Sunday Prime A	СМ	7-8p	S	:30 1	\$1,600.00 P-3	0.00 NM	1	\$1,600.00
Start D Week: 09/24/ Week: 10/01/	12	End Date 09/30/12 10/07/12	Weekdays	Spots/Week 1 0	Rate \$1,600.00 \$0.00	Rating 0.00 0.00					
E 82 WEWS 09			LN after Sports LN after Sports	СМ	11p-130x	S-	:30 1	\$500.00 P-3	0.00 NM	1	\$500.00
Start D Week: 09/24/	12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$500.00	Rating 0.00					
Week: 10/01/ E 84 WEWS 09		10/07/12 2 09/28/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	\$0.00 4-5p	0.00 - TWTF	:30 1	\$370.00 P-3	0.00 NM	1	\$370.00
Start D Week: 09/24/		End Date 09/30/12	Weekdays - TWTF	Spots/Week	Rate \$370.00	Rating 0.00					
E 90 WEWS 09			Sunday Prime A Sunday Prime A	СМ	7-8p	S	:30 1	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start D Week: 09/24/ Week: 10/01/	12	End Date 09/30/12 10/07/12	Weekdays S		Rate \$5,000.00 \$5,000.00	Rating 0.00 0.00					
E 91 WEWS 09			SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	S-	:30 2	2 \$600.00 P-2	0.00 NM	2	\$1,200.00
Start D Week: 09/24/ Week: 10/01/	12	End Date 09/30/12 10/07/12	Weekdays	Spots/Week 2 0	Rate \$600.00 \$0.00	Rating 0.00 0.00					
E 92 WEWS 09			Sunday Prime C Sunday Prime C	СМ	9-10p	S	:30 1	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start D Week: 09/24/		End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$5,000.00	Rating 0.00					
E 93 WEWS 09			SU GMA 8-9A SU GMA 8-9A	СМ	8-9a	S	:30 1	\$600.00 P-2	0.00 NM	1	\$600.00
Start D	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					

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Contract / Revision 310374 Flight Dates 09/04/12-10/01/12 Hiatus Dates

<u>Original Date / Revision</u> 09/07/12/ 09/07/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product OFA Sked A 09.25-10.01.12 Estimate # 1536

										Tota	als
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 93 WEWS 09/30/1	2 09/30/12		CM	8-9a	S	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
		SU GMA 8-9A									
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S	1	\$600.00	0.00						
E 99 WEWS 09/29/1	2 09/29/12	NCAA Prime Gam	e CM	8-1130p	S-	:30	2	\$3,500.00 P-2	0.00 NM	2	\$7,000.00
		NCAA Prime Gam	ie								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S-	2	\$3,500.00	0.00						
				+ -, - 30.00							

Totals 117\$101,430.00